



AVA is an industry leader in designing and manufacturing sustainable and innovative Luxury Vinyl Tile (LVT). With over 30 years of experience, AVA continues to develop designs and products that set the global benchmark in LVT quality and performance.



Established in 1984, AVA has grown worldwide with sales offices and distribution partners in North America, Europe, Asia Pacific, and Africa. It continues to be a private, family-owned company.

# **Inspiration**

An international specialist in luxury vinyl flooring for more than 30 years, AVA designs flooring with style, quality and innovation in mind. Our team of talented designers takes cues from nature, architectural trends, high-fashion textiles and runways around the world to bring customers the most beautiful, versatile flooring in the industry.

#### **Innovation**

Thanks to a history filled with revolutionary product innovation, our flooring is now sold in over 50 countries across six continents in a variety of award-winning commercial spaces and homes. We continue to take pride in our ability to utilize cutting-edge technologies to deliver world-class products to our customers around the globe.

# Responsibility

As an industry leader, we take seriously our commitment to keeping people healthy and the earth habitable. Long before sustainability was a key focus in our industry, our founder, Dr. Z.L. Wu, sought to create a durable, versatile flooring option and began the research and development of sustainable luxury vinyl tile. Today, environmental responsibility remains a cornerstone of our business.

# **Environmental Responsibility**

To bolster our product sustainability efforts, AVA is analyzing our production processes and operations to improve our energy efficiency and water consumption, reduce our impact on the environment and minimize our usage of finite resources.

To accomplish this, we are monitoring and reporting our resource consumption and emissions, in order to establish reduction targets and long-term sustainability goals. This will enable us to seize more sustainable opportunities and implement potential counter-measures, should we notice any discrepancies.

Additionally, sustainable product design is becoming one of our guiding principles. AVA is committed to phasing-out potentially harmful and non-recyclable raw materials and products in favor of safer, rapidly renewable, recycled and/or recyclable raw materials.



avaflor.com

Novalis prides itself on achieving a wide variety of third-party product certifications, which independently confirm our commitment to product safety, quality assurance, transparency and environmental responsibility.



























# **Circularity**

The health and safety of our customers and end-users is at the heart of what we do. That's why we rigorously screen our raw materials and independently test our products to qualify for even the most stringent certifications.



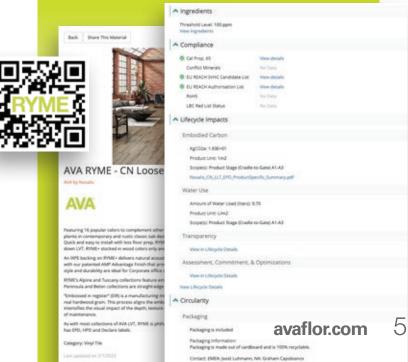
While reducing resource consumption is important, that alone will not stem the current climate crisis – that's why organizations around the world are researching ways to transition from a linear take-make-waste economy to a sustainable circular economy. Not only will this help tackle critical environmental issues, it will also prevent the depletion of finite, non-renewable resources, limit the hazards of waste accumulation and keep the earth habitable for future generations.

# Product Safety and Transparency

Human health and safety is an inseparable part of sustainability – it is what largely started the worldwide movement of designing products that are safer for humans and the environment. AVA products are tested in accordance with the most stringent VOC emissions testing and certification guidelines in the world.

We are committed to product transparency and helping our customers make informed product decisions. That's why we publicly disclose our ingredients in accordance with the most stringent transparency guidelines.

By the end of 2023, the back of all AVA products will be imprinted with a QR code that will lead directly to a unique Digital Product Passport. These passports will help end users and members of the architecture, engineering, and construction community quickly locate VOC emissions certifications, transparency documentation and other important product information. Additionally, these passports will accelerate our transition to a circular economy by including information on maintaining, repairing, reusing and recycling AVA products. By permanently linking the physical product to updated digital information, passports will increase the amount of product that is re-used and recycled, reduce the amount of waste sent to landfills and decrease the amount of raw materials used for manufacturing.









#### **HEALTHCARE**

Main Lobby / Entryways
Waiting Rooms
Patient Rooms
Corridors
Outpatient Departments
X-Ray Rooms and
Computer Tomography
Laboratories
Administration
Elevators

Restrooms
Physical Therapy
Senior Living Rooms
Senior Living Corridors
Senior Living Multipurpose
Rooms
Senior Living Dining Areas
Senior Living Therapy &
Workout Rooms
Mental Health Facilities

### **CORPORATE/GOVERNMENT**

Offices
Meeting Rooms
Museums

Airports Server Rooms Restrooms

#### **EDUCATION**

Classrooms
Auditoriums
Corridors
Libraries
Computer Rooms
Kindergarten/Nursery/
Daycare
Multipurpose Room
Laboratories

Main Corridors
Cafeterias
Elevators
General Use Restrooms
Student Housing/Dorms
Half Bathroom
Full Bathroom (Shower/Bath)

#### RETAIL

Shops
Restaurants
Pharmacies
Banks

Grocery Salons Restrooms Wet Areas

## **HOSPITALITY**

Main Lobby Floor/Elevator Lobby Dining Room Guest Rooms Half Bathroom Full Bathroom (Shower/Bath) Gym/Workout Area

## RESIDENTIAL

Multi-Family

Single Family

LVT Flooring: Glue Down / Loose Lay / HDC Clic / HPC Clic / Sheet

**Glue Down** 

**2TRZO**.

Colors: 9 Tile: 36" x 36"



Page 12

STRM.

Colors: 13 Tile: 9.84" x 39.37"



Page 13

**ORBT**.

Colors: 12 Tile: 24" x 24" Plank: 6" x 48"



Page 14

**2SPRK** 

Colors: 38 Tile: 18" x 18"



Page 15

2DSGN.

Colors: 22 Plank: 6" x 48"



Page 16

**2STYL** 

Colors: 10 Plank: 6" x 48"



Page 17

SNSE

Colors: 16 Tile: 12" x 24"



Page 19

**MRGE** 

Colors: 18 Tile: 9.84" x 39.37"



Page 18

**RYSE** 

Colors: 10 Plank: 6" x 48"



Page 23

SWAY

Colors: 6 Chevron: 4.5" x 22.5" Herringbone: 6" x 24"



Page 20

REVV

Colors: 13 Sheet: 6.56' x 65.6'



Page 24

VEXX

Colors: 19 Sheet: 6.56' x 65.6'



Page 25

#### **HDC Clic**



Colors: 10

Plank: 5.75" x 47.75"



Page 28

**2FAVE** 

Colors: 10

Plank: 5.75" x 47.75"

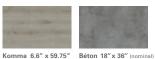


Page 29

**RSRV** 

Colors: 22 Plank Sizes: Various





Page 30

SWAY

Colors: 6

Chevron: 5.71" x 26.2" Herringbone: 5.71" x 29.25"



Page 20

#### **HPC Clic**

Colors: 16 Plank: 6" x 48"



Page 31

## Loose Lay

Colors: 13

Tile: 9.84" x 39.37"



Page 13

Colors: 16

Beton Tile: 39.37" x 39.37"

Plank: 9" x 48"



Page 27

**VRSE** 

Colors: 15

Tile: 9.84" x 39.37"

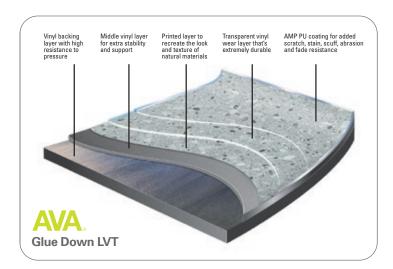


Page 26

# **AVA Flooring Features**

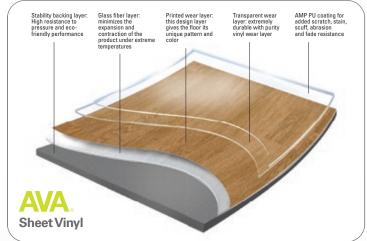
Glue Down

2TRZO. 2STYL.
STRM. SNSE.
ORBT. MRGE.
2SPRK. RYSE.
2DSGN SWAY



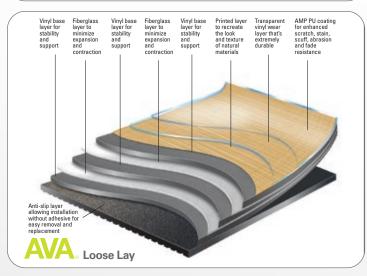
#### Glue-Down Sheet

REVV. VEXX.

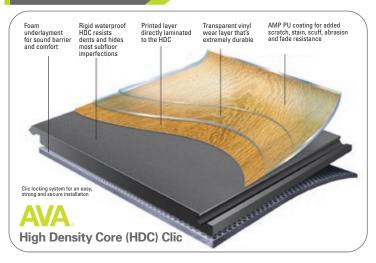


#### **Loose Lay**

STRM RYME VRSE

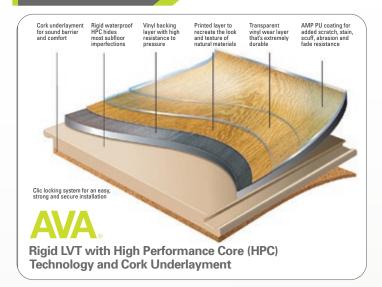


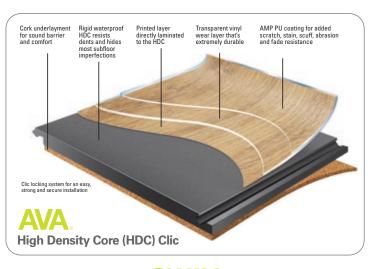
#### **HDC Clic**



### FAVE 2FAVE RSRV

#### **HPC Clic**





### **SWAY**

#### **30%** more scratch resistance over typical coatings

- Patented coating with a low-gloss finish
- Exceptional strength and resistance to wear
- Flexible, resists fading and non-brittle
- No "white scratches" like other coatings that scratch or break
- Safe for the environment: an organic agent, no VOCs, no metal content
- Exceeds Tungsten & Aluminum Oxide in hardness



Protection against dropped items and gouges



Less maintenance, no waxing = easy to clean



Increased resistance to scratches, stains, scuffs, abrasions and fading

**ADVANTAGE** 



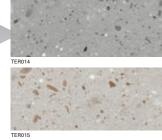
No "white scratches" like other coatings that break



#### Specifications

- Glue Down LVT
- Wear Layer: 22 mil (0.55 mm)
- Overall Thickness: 2.5 mm
- Size: 36" x 36" (914 mm x 914 mm)
- 100% Phthalate Free
- Reach Compliant
- Warranty: Lifetime Residential, 20-Year Heavy Commercial

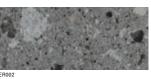
AVA® 2TRZO® LVT features a full line of unique terrazzo/stone visuals in a range of neutral tones with light and dark accent chips for versatile, distinctive design options and a variety of applications for Education, Corporate, Retail, Hospitality and other high-traffic commercial environments.























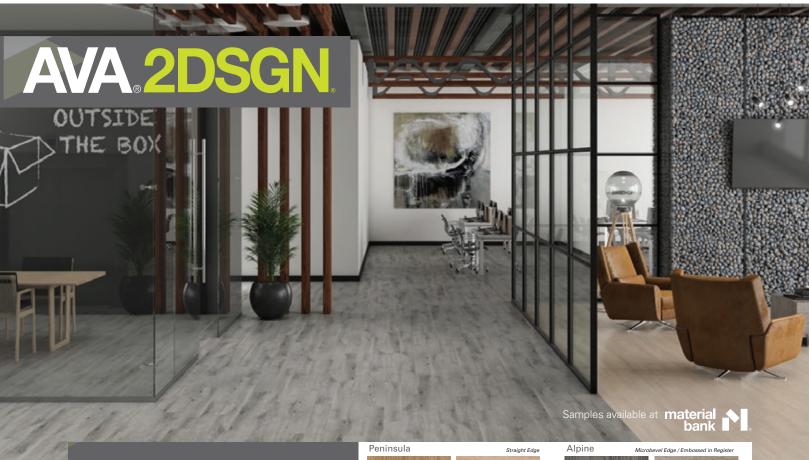


North Shore 2SP054

- Size: 18" x 18" (457 mm x 457 mm)
- Wear Layer: 22 mil (0.55 mm)
- Overall Thickness: 2.5 mm
- 100% Phthalate Free
- Warranty: Lifetime Residential, 20-Year Heavy Commercial

Featuring 18 updated colors for a total of 38 dynamic colorways, AVA® 2SPRK® delivers one of the largest palettes of impactful design options in the LVT product category. 2SPRK® has crisp on-trend essential colors and a blend of coordinating neutral tones perfect for Education, Retail, Corporate, Hospitality and Healthcare installations.





#### **Specifications**

- Wear Layer: 22 mil (0.55 mm)
- Overall Thickness: 2.5 mm
- Size: 6" x 48" (152 mm x 1219 mm)
- 100% Phthalate Free
- Reach Compliant
- Warranty: 20-Year Heavy Commercial & Lifetime Residential

Meticulously designed to look like hardwoods and built to endure heavy traffic, 2DSGN® glue down planks offer soft wood grains and contemporary styles with a balanced palette of 22 colors. The Alpine and Tuscany collections feature registered embossed finishes with microbevel edges while the Peninsula and Weathered collections are straight-edge planks. Suitable for high-traffic Retail, Healthcare, Education and Corporate environments, as well as Multi-Family settings.









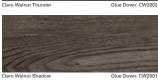


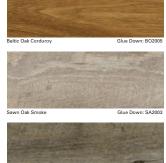
colors in standard glue down.

















with 8 bold colors for those projects that demand colorful themes throughout or just accent colors and 8 neutral colors for the designer who loves the look and design of SNSE® and requires a neutral palette for their project. AVA® SNSE® is available in 12" x 24" tiles, requires no waxing and is suitable for the toughest environments like Education and Healthcare.



With impressive patterns and efficient installation, AVA SWAY<sup>TM</sup> Chevron and Herringbone planks bring timeless elegance and style without the hassles. Pre-cut specifically for less material waste, easier installation and precise fit, SWAY<sup>TM</sup> is available in six colors in both formats: 2.5 mm glue-down construction and 6.0 mm HDC clic. SWAY<sup>TM</sup>, with our proprietary AMP coating, stands up to high traffic areas in a variety of Residential and Commercial applications.

• 1.0 mm Cork Underlayment

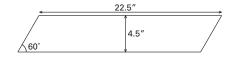
Reach Compliant

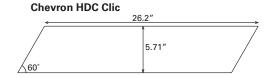
• Warranty: Lifetime Residential & 15-Year

**Light Commercial** 

# Chevron

#### **Chevron Glue Down**



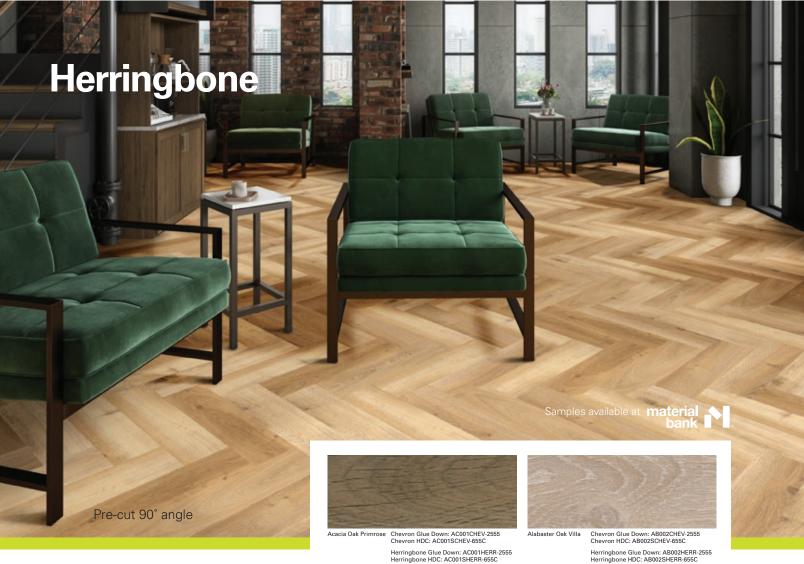


Reach Compliant

Warranty: Lifetime

Residential & 20-Year

**Heavy Commercial** 



# Herringbone

#### Herringbone Glue Down



#### **Herringbone HDC Clic**

29.25"		
	<u> </u>	
	5.71"	
90°		



English Oak Veil

Chevron Glue Down: EO002CHEV-2555 Chevron HDC: EO002SCHEV-655C Herringbone Glue Down: EO002HERR-2555 Herringbone HDC: EO002SHERR-655C

English Oak Toffee

Chevron Glue Down: EO001CHEV-2555 Chevron HDC: EO001SCHEV-655C Herringbone Glue Down: EO001HERR-2555 Herringbone HDC: EO001SHERR-655C



Alabaster Oak Sierra Chevron Glue Down: AB001CHEV-2555 Chevron HDC: AB001SCHEV-655C

Herringbone Glue Down: AB001HERR-2555 Herringbone HDC: AB001SHERR-655C



Vienna Oak Manor

Chevron Glue Down: VO001CHEV-2555 Chevron HDC: VO001SCHEV-655C

Herringbone Glue Down: VO001HERR-2555 Herringbone HDC: VO001SHERR-655C

# 















With 10 popular wood looks and realistic embossed surface, AVA® RYSE™ provides superior beauty and performance in 6" x 48" glue-down planks with a straight edge. AVA®'s proprietary AMP Advantage coating makes RYSE™ the perfect solution for your heavy-traffic areas, including areas with heavy rolling loads. RYSE™ is the ideal flooring for Corporate offices, Retail spaces, Hospitality and a variety of other commercial environments.

Warranty: 20-Year Heavy Commercial (22 mil), 10-Year Heavy Commercial (12 mil) & Lifetime Residential

• Reach Compliant





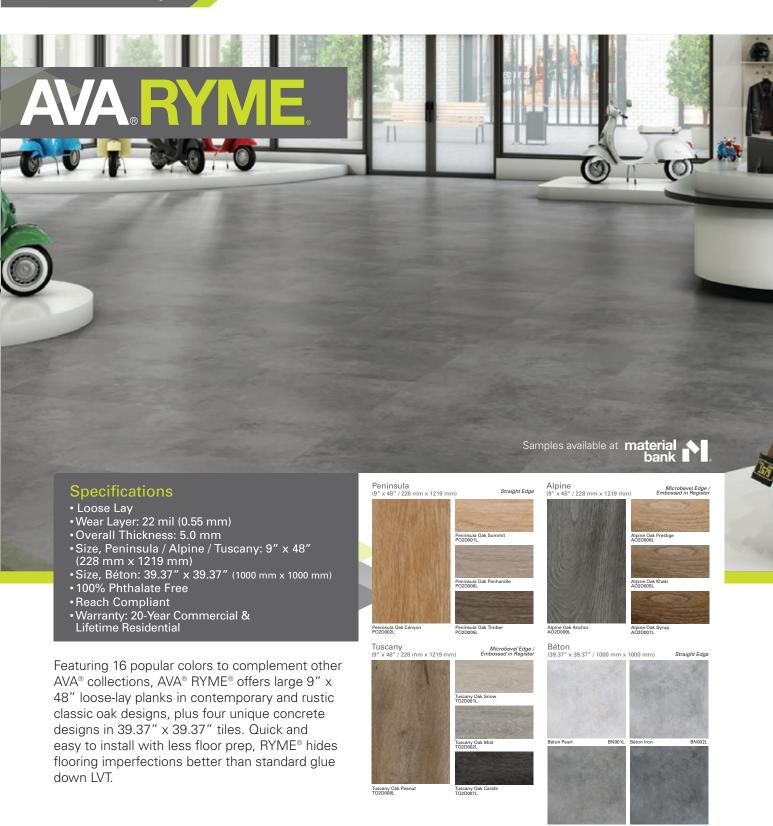
Arlington Cinder

RFAI 0005





VRS016L









- Overall Thickness: 6.0 mm
- IXPE acoustical backing
- 100% Phthalate Free
- Reach Compliant
- Assure Certified
- Warranty: 15-Year Light Commercial & Lifetime Residential

With three unique wood patterns sharing six



Cyoto Legacy

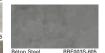
RKY001S-605







5	3	
	Béton Pearl	RBE001S-605



common base colors, RSRV® provides a variety of registered embossed plank styles to mix and match, along with four concrete patterned tiles. Choose from wood grain collections that include the fine lines and bold size of Kyoto, the rugged aged look of Komma and the pure grains of Washed. The robust style, high density core (HDC) clic construction and IXPE acoustical backing makes RSRV® a perfect selection for busy Hospitality and Retail locations.

# Samples available at material bank **Specifications** • Wear Layer: 20 mil (0.5 mm) • Overall Thickness: 6.5 mm • Available as Special Order: 6.0 mm 12 mil • Size: 6" x 48" (152 mm x 1219 mm) • 100% Phthalate Free Alpine Oak Khaki Reach Compliant

Baltic Oak Taupe

With its HPC (High Performance Core) clic construction, SMPL® is a rigid, floating floor

• Warranty: 15-Year Light Commercial & Lifetime Residential

system featuring a unique drop-lock mechanism for quick and easy installation with minimal subfloor preparation. A waterproof core, durable wear layer and our proprietary AMP polyurethane coating make it an ideal flooring product for multi-family units, condominiums, corporate offices and a variety of other residential and light commercial environments. SMPL® includes an attached cork backing, which greatly improves its sound reduction characteristics without the use of a separate sound control product.

Attached cork backing greatly improves sound reduction characteristics – impact insulation (IIC) rating of 54.

Samples available at material bank



With worldwide sales offices and distribution partners, AVA is a leader in the design and manufacturing of innovative and sustainable resilient flooring. AVA has developed a diverse range of designs and products that have won numerous awards and are recognized by the industry as setting the benchmark in LVT for a variety of markets.

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